



# THE ROAD TO JERUSALEM

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Thank you so much for your open heart and concern for Israel, the chosen people of God, and most especially the Messianic Jewish believers. Often times we have felt as though carrying out this ministry assignment was likened to plowing concrete. God has given us a diamond studded plow. I will now put into writing a proposal.

One of the ways in which we carry out our ministry and deliver our message for unity and coming into one accord is through a conference. We hope to fulfill the vision cast by Jesus in answer to HIS prayer in (John 17:20 & 21), and manifesting the one new man (Ephesians 2:14-16) that will yield the greatest harvest ever (John 17:21). This essentially is what I want you to consider in partnering with us. The prime focus of our conference is to challenge Christians with our message and encourage them to become a partner in the International Coalition of Christians and Messianic Jews (ICCM). This coalition is the manifestation of our message and a ministry of THE ROAD TO JERUSALEM bringing fellowship, unity and resources to the Jewish believer.

We conduct two types of conferences – a major conference, and a mini conference. The major conference is a two day conference. It includes well known national speakers, Coach McCartney, I, and some top Messianic Jewish speakers as well. We have both Messianic & Christian recording artists; and outstanding Messianic Folk Dancers when feasible. A Young Adult event either runs parallel to the main event or during breakout sessions (depends on the churches facilities). We must anticipate an attendance of 2,000+ to conduct a major event. Mini conference attendance ranges from 500 – 1,999. The mini conference is 3-4 hours in length and can be conducted in a day.

To partner with THE ROAD TO JERUSALEM in conducting a conference, we would need cooperation with the following: A.) provide the sanctuary and facilities for the event, and breakout rooms for workshops. B.) Provide support utilizing church staff personnel. C.) Promote the event as a Church sponsored event from the pulpit, bulletin inserts, etc. D.) Invite Pastors and Congregations throughout the city to participate.

Coach McCartney and I will do whatever is necessary to support and carry out the actions necessary to ensure a successful event. We'll promote it on our website, come and speak at gatherings of pastors & leaders to promote the event, speak in Churches throughout the city leading up to the event, and handle all of the registrations and conference planning.

These items represent a guide for understanding the ingredients of a partnership. The ministry of THE ROAD depends on partner Churches and Messianic Congregations to come along side and help make the conference a success. I believe that supporting our ministry which is designed to bless the Jewish believer will be rewarded with God's promise "I will bless those who bless you" (Genesis 12:3).

Please give me a call at your convenience and we can discuss things more in depth.

In His service,

**Raleigh B. Washington**  
President/CEO  
THE ROAD TO JERUSALEM

"We have learned that a guarantee for success also lies in the degree of participation and registrations from the partnering congregations. We have also learned unless the pastor and rabbi of the partnering congregation take an active role in challenging their congregations to register and volunteer for the event, it consistently falls short and the result is less than desired and what is hoped for. These requirements have proven in the past to best facilitate our events. However, adjustments suitable to the situation will definitely be considered to make for a win-win partnership."



| [www.roadtojerusalem.org](http://www.roadtojerusalem.org) 866-991-0550 toll free